



Co-funded by the  
Erasmus+ Programme  
of the European Union



# In-Cult



**Educational Methods**

**Online focus group discussion**

**Liga Scriitorilor**

**Filiala Timisoara Banat, Romania**



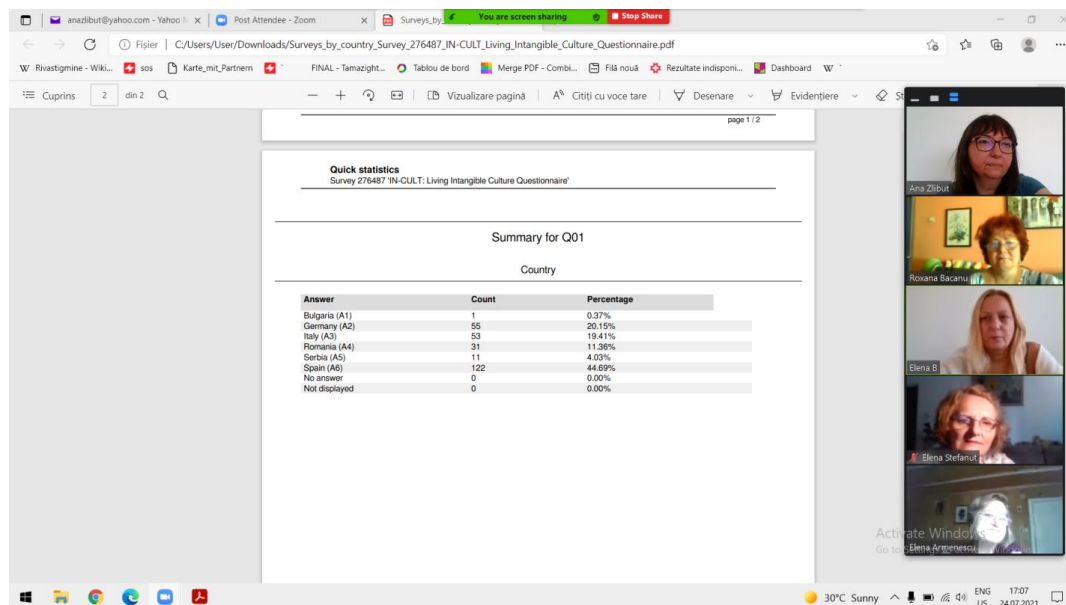
## Structure of the methods description:

**Name of the method:** Online focus group discussion

**Name/institution of the contributor:** Asociația "Liga Scriitorilor" Filiala Timisoara Banat (LSFTB)

**Contact person / contact details:** Ana Zlibut, anazlibut@yahoo.com

## Picture



© Ana Zlibut

**Short info:**

**Organizer:** civil society organization, cultural organization

**Target Group:** all ages groups

**Time required for preparation:** 2 days

**Time required for implementation:** 60-90 minutes

**Venue/place (inside, outside):** inside

**Suitable time:** anytime

**Possibility to implement online:** it is an online method

**Short description of the method (max. 100 words):**

Online focus group discussion is a research method that builds on existing ideas in order to improve them. Group discussion participants meet online to debate on a previously proposed idea. Both a skilled moderator and an in-depth knowledge of the discussion topic are required. Online focus group discussions generally prove more effective with a smaller number of participants (face-to-face discussions, instead, can work with more participants). One of the main advantages of online focus group discussions consists in the fact that they allow for the participation of people from a wider geographical area.

**Implementation of the method in the project (max. 100 words):**

This method permitted that the participants of the LSFTB In-Cult learners group to come from 4 different regions of Romania: Banat, Transilvania, Muntenia and Moldova, respectively the cities: Timisoara, Cluj-Napoca, Bucuresti and Galati; and to discuss about the framing of the Romanian cultural treasures in the family of European cultural patrimony.

**Step by step description of the method (max. 200 words):**

1. Choosing the topic of the online focus group discussion
2. Selecting the participants: a skilled moderator and participants from a wide geographic area

- the moderator introduces the topic of the meeting and help the group to participate in a lively and natural discussion amongst themselves
- an ideal number of participants is between 6-10
- 3. Creating the focus group discussion guide and moderator scripts
- 4. Record the online group discussion
- 5. Writing a detailed report of the findings

**Teaching and Learning (max. 100 words):**

The strength of this method is that allows the participants to agree or disagree with each other and so to provide insight into how the group thinks about an idea; in this case the role of the national cultural treasures in the frame of the European cultural treasures. Knowing the cultural treasures of a country leads to a better understanding of the people of that country and implicitly to a respect for their citizens, being aware of what they value.

**5 Keywords:**

National cultural treasures, European cultural treasures, understanding, respect, knowledge

**Possible training tools, material, resources to use (e.g. flyer, roll-up etc.):**

PowerPoint presentations, videos

**Dissemination possibilities of method:**

Social media, civil society