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In-Cult



Educational Methods
PUBLIC DEBATE
Institute for Cultural
Development Research, Serbia



Structure of the methods description:

Name of the method: Public debate

Name/institution of the contributor: Zavod za proucavanje kulturnog razvitka, Belgrade, Serbia (Institute for Cultural Development Research)

Contact person / contact details: Marko Krstic, marko.krstic@zaprokul.org.rs

Picture





Photo: Tamara Perić

→ for illustration of the method (upload) with credits and author

Short info:

Organizer: *public cultural institution, civil society*

Target Group: *all ages groups, civil society organizations, different stakeholders in field of environment protection and cultural institutions*

Time required for preparation: one week

Time required for implementation: 2 hours

Venue/place (inside, outside): indoor

Suitable time: working hours (9 A. M. till 5 P.M)

Possibility to implement online: possible online

Short description of the method (max. 100 words):

Public debate is method where you can present your activities and connect it with some attractive and relevant social topic. Public debate serves to popularize professionally and socially significant topics, as well as promote organizers and projects. The organizer proposes the presenters and the moderator. The organizer is similar in function to a newspaper editor. It is preferable that the organizer calls the presenters before the round table is held. Then it is agreed exactly what one of the presenters will speak for the sake of consistency of the topic.

Implementation of the method in the project (max. 100 words):

In the frame of BiosArt events organized by ZAPROKUL we prepared an event “Overlapping and interdependence of natural and cultural values” to mark Month of Environmental protection, and we chose public debate as a tool to get a feedback information. We presented our activities in that field, such as publishing books about intangible cultural treasures in natural protected areas, but we also gave the floor to other participants to present their activities in preservation natural and cultural values. By presenting our activities during the project and their relevance to cultural development we put our project in a wider social schedule at the national and international level.

Step by step description of the method (max. 200 words):

1. Choosing the topic, which is of public interest to your audience, but also is interesting for the broader public and media.
2. Carefully choose moderator and speakers, which is important for of the attractive presentation of the topic and active participation of the present public.
3. Choose the venue which is suitable for your target group.
4. Choose a name of the public debate which should be attractive but connected to the message you want to send and avoid confusion or misleading the public.
5. Invite speakers and ask them to prepare presentations which are related to the topic.
6. Invite participants that are not only interested in the topic, but also have knowledge and willingness to take an active part at the public debate, but avoid participants that have totally different views and are confronted to the main idea and subject or the organization that organizes the event.
7. Provide visibility to the event by inviting media, posting the content on social media and the web site of the organization.

8. Provide follow-up to the event by asking the participants and speakers to fill out the/an evaluation form.

Teaching and Learning (max. 100 words):

By organizing public debate on the topic of the interdependence of cultural and natural heritage, we put emphasis on the fact that cultural values and natural values are strongly connected, and that preservation methods for saving the natural and cultural values should become a joint effort to preserve of our heritage, not only because principles of conservation are the same, but also to acquire synergistic effects from these actions. The comparison of the cultural values of our and other countries of Europe serve as a tool to combat prejudice and provoke interest to visit and explore the cultures of other countries in Europe, which were the main motives for teaching and learning this method.

5 Keywords:

Public debate, cultural and natural values, cooperation between European countries, stakeholders' participation

Possible training tools, material, resources to use (e.g. flyer, roll-up etc.):

Power point presentation, flyer, videos

Dissemination possibilities of method:

Media presentations, social media, reports of the Institute's activities, Civil society mailing lists

